

# NEW MEXICO STATE RECORD

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## LEND

"Again the Government comes to the people of the country with the request that they lend their money and lend it upon a more liberal scale than ever before in order that the great war for the rights of America and the liberation of the world may be prosecuted with ever-increasing vigor to a victorious conclusion."--WOODROW WILSON, President and Commander-in-chief.

## BUY

## LEND

Man! If you've a heart beating within you--and you have--haven't you? Listen to the lads in the shell-torn trenches calling to YOU!

"Give us more powder!"

"Give us more planes!"

"Don't forget, we're fighting for YOU!"

Lend Uncle Sam every dollar you conveniently can--then start anew and lend him your last available coin.

# FOURTH LIBERTY LOAN BONDS

### And Help Win the War

## LEND

Man! As you sit this night with your family about you, REMEMBER, it's the lads Over There who are keeping a peaceful roof o'er your head and a hearth unstained by the hoof of a Hun. You won't forget that each hour lists those who have paid the supreme sacrifice that you and yours may be FREE.

This Space Contributed to the Winning of  
the War by the 74 Members of the

REPUBLICAN  
STATE  
CENTRAL  
COMMITTEE

## LEND

Man! Out of the inferno of No-Man's Land, high above the scream of the shells and the cannon's death-filled roar, comes a cry for Help--for the help of your dollars.

The boys in the front-line trenches can not win the war without you.

Are you an American, or will you turn a deaf ear to that cry for HELP?